JULIETA ZERIAL
UX/UI DESIGNER

ABOUT ME

In the last two years, I have dedicated myself to the fields of web development and UX/UI design. Transitioning from financial oversight and management, I deliberately pursued a career change to explore the ever-evolving realm of web design. My enthusiasm stems from the art of enhancing user experiences, encompassing the creation of interface designs, interactive features, and the optimization of web applications for optimal functionality. I eagerly anticipate the opportunity to contribute my expertise to the team.

WORK EXPERIENCE

FREELANCE DESIGNER

Oct 2023 - today.

- Conduct user research to inform design decisions and improve user experiences.
- Develop wireframes, prototypes, and responsive designs for web and app interfaces.
- Optimize functionality and accessibility to enhance user engagement and satisfaction.

CFO SUPERVISOR

Girasole Apartments, Miami, USA. Dec 2021 - oct 2023

- Conducted financial analysis and provided recommendations for effective decision-making
- Led strategic planning initiatives to maximize profitability and operational efficiency
- Channel and Revenue Manager.
- Managed revenue streams, invoice reconciliation, and property registration with OTA's and payment processors.

ACCOUNT MANAGER

Girasole Apartments, Miami, USA. Feb 2021 - dec 2021

- Managed sales channels and budgets to maximize revenues and minimize costs.
- Budget management.
- Implemented strategies to optimize occupancy rates and streamline booking processes.

BANQUET TEAM LEADER

Hotel Hilton, Buenos Aires, Argentina. Apr 2019 - jul 2020

- Assisting the team leader in planning events
- Preparing the service and supervising waitstaff

EDUCATION

UX/UI DESIGNER. 2021 & 2023

WEB DEVELOPMENT. CouderHouse, Argentina. 2021

Hotel Management Degree. Argentina. 2019

KEY COMPETENCES

Customer service	Illustratror, PS, Figma	Basic HTML and CSS knowledge
User Experience	User Research	Leadership and Management
Time management	Interaction Design	Strategic Planning
Problem solving	Wireframing & Prototyping	Financial Analysis
Revenue Management		

LANGUAGES

Spanish (Native) | English (B2/C1 - Advance) | Italian (B2 - Intermediate) | French (A2 - Elementary)